



**Mahatma Education Society's**

**PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)**

**Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071**

**Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856**

## **INFORMATION BROCHURE**



### **ABOUT US:**

Pillai College of Education and Research (Autonomous), managed by Mahatma Education Society was established in the year 1990 with the sole objective of producing students with noble and elevating quality, who in turn, will achieve extra-ordinary merits and attainments.

PCER, prestigious institution is an agent for dissemination of knowledge and culture and is an epitome of hopes and aspiration for students. Today PCER institution boasts of being one of the leading institutions imparting high quality education, integrated with values and technology. The results are laudable and it can be proudly said that the credit of taking the institution to its pinnacle of success goes to the management, Principal and the faculty members, who work in tandem.

NAAC Accredited Cycle IV 2023 Grade 'A' CGPA 3.13 by the National Assessment and Accreditation Council.

PCER, Chembur has received Autonomous Status from University Grants Commission on 19th January, 2024 from academic year 2024-2025 to 2033-2034.



# Mahatma Education Society's

**PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)**

**Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071**

**Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856**

## **VISION**

To be a premier business education programme that shapes future global leaders with a strong foundation in business principles, ethics, and innovation, fostering a commitment to continuous learning and social responsibility.

## **MISSION**

To deliver a comprehensive business education that equips students with the knowledge, skills, and ethical mindset to become innovative leaders in a global environment, fostering critical thinking, collaboration, and social responsibility while preparing them for professional success and lifelong learning

## **OBJECTIVES**

- Develop business acumen
- Enhance analytical and critical thinking skills
- Cultivate leadership and teamwork
- Promote global awareness
- Instill ethical values and social responsibility
- Support career readiness
- Encourage entrepreneurship and innovation

## **WHY CHOOSE OUR B.B.A. PROGRAM?**

Our BBA program offers a strong foundation in business principles, enriched by hands-on experience industry connections. Our curriculum is tailored to meet the demands of today's dynamic business landscape, equipping you with the skills and expertise to thrive in your chosen career path.



# Mahatma Education Society's

**PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)**

**Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071**

**Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856**

## ABOUT MES

The Mahatma Education Society embarked upon its mission of "Education for all" with the Chembur English High School in the year 1970 by Mr. M. P Pillai and Dr. K. M. Vasudevan Pillai. The vision, dedication, global outlook, tenacious struggle and undaunted spirit of the Chairman and C.E.O., Dr. K. M. Vasudevan Pillai and the forward looking, untiring energy of the Secretary, Dr. Daphne Pillai has now transformed the Mahatma Education Society in to a vast educational organization.

Today MES has grown to be a multi-institution Trust that provides quality education at all levels from Pre-primary to Post graduation and includes institutes of architecture, management, engineering, vocational education and teacher training spread over multiple locations including Chembur, Gorai, Panvel , New Panvel and Rasayani. While maintaining a high level of efficiency, Mahatma Education Society takes a humanitarian approach and social responsibility by giving employment to local women who have no other source of livelihood.

The society has excellent faculty in all branches and the latest teaching aids, audio-visual equipment and modern laboratories. The libraries are well stocked centers of information for the students and faculty.



### DR. K.M. VASUDEVAN PILLAI

"We are committed to provide a holistic education based on new generation academics that creates not just powerful global career options for our students, but which empowers them to become key contributors to the community and the environment in which they live."



### DR. DAPHNE PILLAI

In this fiercely competitive world, success has several dimensions far widespread than the vortex of academia, spreading its tentacles into diverse fields on which one has to be adept in.



# Mahatma Education Society's

**PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)**

**Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071**

**Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856**

## **B.B.A**

Are you ready to unlock your potential and shape the future of business? Our Bachelor of Business Administration (BBA) program is designed to provide you with the skills, knowledge, and experiences needed to thrive in today's dynamic global market.

From leadership and strategic thinking to hands-on projects and internships, our program empowers you to lead with confidence. With experienced faculty, a vibrant campus community, and a network of industry connections, you'll be well-equipped to succeed in various business sectors.

Join us and embark on a transformative journey toward your professional and personal success. Welcome to the start of your business career!

## **ELIGIBILITY CRITERIA**

To be eligible for admission into our B.B.A. program, candidates must have:

- Secured a minimum of 60% in their 12th grade examination from any stream.
- Appeared for the Maharashtra Common Entrance Test (MAH-CET), which is mandatory for admission.

## **DURATION**

3 Year Degree Programme / 4 Year Honors Programme

## **EXPLORE. INTEGRATE. EXCEL.**

Elevate your learning experience with a broader view of business and beyond!

**FEES:** Rs. 70,000/- annually (2024-2025)



# Mahatma Education Society's

PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)

Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071

Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856

## UNIQUE FEATURES

- **Innovative Simulation Lab:** Enhance your business acumen with hands-on experience in our cutting-edge Simulation Lab. Participate in realistic business scenarios that sharpen your strategic thinking and decision-making abilities.
- **Mandatory Internships & Comprehensive Placement Assistance:** Gain real-world exposure through our mandatory internships. You'll have the chance to apply classroom learning in industry settings, with our dedicated placement team supporting you every step of the way.

## UNIQUE FEATURES

- **Exclusive Industry Collaborations:** Take advantage of our partnerships with leading organizations that will enhance your industry experience.
- **Entrepreneurship Sessions:** Dream of starting your own business? Our program features entrepreneurship sessions with new Startups, where you'll receive expert guidance on how to build and manage a successful venture.
- **Annual Field Visits:** Broaden your perspective with yearly field visits to various industries. These immersive experiences offer insights into different business environments, enhancing your understanding of global business operations.



**Mahatma Education Society's**

**PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)**

**Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071**

**Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856**

## **SPECIALIZE IN YOUR PASSION WITH OUR BBA PROGRAM!**

- **Family Business & Entrepreneurship**

Learn how to manage and scale family-owned businesses while developing the skills necessary to succeed as an entrepreneur. This specialization equips you with the tools to innovate and lead in dynamic business environments.

- **Financial Project Management**

Dive deep into financial planning, analysis, and the management of large-scale financial projects. This pathway prepares you for strategic roles in finance where precision and analytical skills are essential.

## **SPECIALIZE IN YOUR PASSION WITH OUR BBA PROGRAM!**

- **Logistics & Supply Chain Management:**

Gain critical insights into the intricacies of logistics, supply chain operations, and distribution networks. Master the skills needed to manage and optimize global supply chains in a fast-paced business world.

- **Retail Management**

Gain a comprehensive understanding of the retail industry, focusing on areas such as merchandising, consumer behavior, store operations, and sales management.



**Mahatma Education Society's**

**PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)**

**Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071**

**Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856**

## **F.Y.B.B.A**

- **Principles of Management**
- **Financial Accounting**
- **Business Statistics and Logic**
- **Business Communication - I**
- **Computer Applications for Business Decisions**
- **Indian Knowledge System**
- **Environment Sustainability**

## **F.Y.B.B.A**

- **Human Resource Management**
- **Marketing Management**
- **Business Economics**
- **Corporate Communication Skills**
- **Media Literacy and Critical Thinking**
- **Business Ethics**
- **Advertisement Psychology**



## **S.Y.B.B.A**

- **Cost and Management Accounting**
- **Legal and Ethical Issues in Business**
- **Strategic Management**
- **Consumer Behaviour**
- **Management Information System**
- **Organizational Behaviour**
- **Professional Etiquette**

## **S.Y.B.B.A**

- **Entrepreneurship and Startup Ecosystem**
- **Productions and Operations Management**
- **Financial Management**
- **Business Research**
- **International Business**
- **Leadership Skills and Conflict Management**
- **Digital Marketing Management**





## **T.Y.B.B.A**

- **Indian and International Economics**
- **Strategic Financial Accounting**
- **Direct Tax**
- **Indirect Tax - GST**
- **Service Marketing**
- **Data Science for Managers - I**
- **Logistics and Supply Chain Management**
- **Internship**

## **T.Y.B.B.A**

- **Project Management**
- **Business Taxation**
- **Luxury Marketing and Brand Management**
- **Performance and Compensation Management**
- **Marketing Analysis and Strategy Building**
- **Securities and Portfolio Management**
- **Data Science for Managers - II**
- **Corporate Governance**
- **Major Project**



**Mahatma Education Society's**

**PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)**

**Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071**

**Website: [www.pcer.ac.in](http://www.pcer.ac.in). Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in). Tel: 022-25224856**

## **B.B.A (HONOURS)**

- **Minimum Eligibility Criteria for opting the course in the Fourth Year will be as follows:**
- **1. B.B.A (Honours) - Minimum 75% marks or Equivalent CGPA in BBA Degree upto Sixth Semester.**
- **For BBA (Honours) : BBA Degree**

## **SPECIALIZATION**

- **Family Business & Entrepreneurship**
- **Financial Project Management**
- **Logistics & Supply Chain Management**
- **Retail Management**



# Mahatma Education Society's

## PILLAI COLLEGE OF EDUCATION AND RESEARCH, CHEMBUR (AUTONOMOUS)

Chembur Naka, Opposite Chembur Fire Brigade, Mumbai - 400071

Website: [www.pcer.ac.in](http://www.pcer.ac.in) Email: [pcerchembur@mes.ac.in](mailto:pcerchembur@mes.ac.in) Tel: 022-25224856

## MAHATMA EDUCATION SOCIETY

A trusted name in education since 1970

### INSTITUTIONS CONDUCTED

#### SCHOOLS (S.S.C. Programme)

- Chembur English Pre-Primary & Primary School - Chembur
- Chembur English High School - Chembur
- Chembur Marathi Madhyamik Shala - Chembur
- Powai Marathi Madhyamik Shala - Powai
- Mahatma School of Academics and Sports - Khanda Colony, New Panvel (Pre-Primary, Primary, Secondary, English & Marathi Media)

(CBSE Programme)

- Mahatma International School - Khanda Colony, New Panvel
- HOC International School - Rasayani

#### POLYTECHNIC (2-Year Diploma Programme)

(AICTE Approved, Recognized by Govt. of Maharashtra & Affiliated to MSBTE)

- Pillai HOC Polytechnic - Rasayani
- Diploma in Computer Engineering
- Diploma in Mechanical Engineering
- Diploma in Civil Engineering

#### MANAGEMENT COURSE

MMS / MBA

(Approved by AICTE, Affiliated to the University of Mumbai & Recognized by Govt. of Maharashtra, NBA Accredited 'A' Grade by DTE, Govt. of Maharashtra)

- Pillai Institute Of Management Studies & Research - New Panvel (MMS 2-year Post-Graduate Course) & MBA
- Pillai HOC Institute Of Management Studies & Research - Rasayani (MMS 2-year Post-Graduate Course)

#### EXECUTIVE SPORTS MANAGEMENT

PILLAI / FIFA / CIES

- Executive Programme in Sports Management

#### INTERNATIONAL SCHOOLS & INTERNATIONAL JUNIOR COLLEGES

(CIPP / IGCSE / IB / ICSE / IAS / 'A' Level and 'IB' Programme)

- Dr. Pillai Global Academy
- Gora
- New Panvel

#### PH.D. (Technology)

NEW PANVEL RASAYANI

- Computer Engineering
- Mechanical Engineering
- Information Technology
- Electronics Engg (Proposed)

#### DEGREE COLLEGE

Bachelor and Master

(Affiliated to the University of Mumbai & Recognized by Govt. of Maharashtra)

- Mahatma Night Degree College of Arts & Commerce - Chembur
- B.Com
- B.A. (Advanced Accountancy)
- Pillai College of Arts, Commerce & Science - New Panvel (AUTONOMOUS)
- Re-Accredited 'A' Grade by NAAC
- B.E.C.
- B.COM (ACCOUNTING AND FINANCE)
- B.COM (FINANCIAL MARKETS)
- B.A.M.C.
- B.B.A.
- B.S.C. FASHION TECHNOLOGY
- B.S.C. INFORMATION TECHNOLOGY
- B.S.C. COMPUTER SCIENCE
- B.S.C. BIOTECHNOLOGY
- B.S.C. ECONOMICS
- B.B.A. (Hons.)
- B.S.C. (Hons.) FASHION DESIGN & TECHNOLOGY
- M.COM (ADVANCED ACCOUNTANCY)
- M.S.C. DATA ANALYTICS
- M.S.C. INFORMATION TECHNOLOGY
- M.S.C. BIOTECHNOLOGY
- M.A. COMMUNICATION AND JOURNALISM
- PH.D. IN COMMERCE
- ACCOUNTANCY
- BUSINESS ECONOMICS
- BUSINESS POLICY AND ADMINISTRATION

#### ENGINEERING COURSE

Bachelor, Master & Ph.D.

(Approved by AICTE, Affiliated to the University of Mumbai & Recognized by Govt. of Maharashtra, NBA Accredited)

- Pillai College of Engineering - New Panvel (AUTONOMOUS) Accredited 'A' by NAAC
- B. Tech in Information Technology (CAD/CAM, Robotics)
- B. Tech in Computer Engineering
- B. Tech in Electronic & Computer Science
- B. Tech in Mechanical Engineering
- B. Tech in Electronics & Tele Communication Engineering
- B. Tech in Automobile Engineering
- M. Tech in Information Technology
- M. Tech in Computer Engineering
- M. Tech in Electronics Engineering
- M. Tech in Mechanical Engineering (CAD/CAM, Robotics)
- M. Tech in Mechanical Engineering (Thermal)
- M. Tech in Defence Technology

#### TEACHERS' TRAINING INSTITUTIONS

D.El.Ed., B.Ed., B.P.Ed., M.Ed., Ph.D.

Approved by National Council For Teacher Education (NCTE) (Affiliated to the University of Mumbai & Recognized by Govt. of Maharashtra)

- Mahatma Junior College of Education (D.El.Ed.) - Chembur (English & Marathi Media)
- Pillai College of Education & Research (B.Ed.) - Chembur (Re-Accredited 'A' Grade by NAAC)
- Pillai College of Education & Research (B.Ed.) - Khanda Colony, New Panvel (Accredited 'A' Grade by NAAC)
- Pillai HOC College of Education & Research (B.Ed.) - Rasayani
- Vidyadhara's College of Physical Education & Research (B.P.Ed.) - Khanda Colony, New Panvel
- Pillai College of Education & Research (M.Ed.) - Chembur
- Pillai College of Education & Research (Ph.D. Centre) - Khanda Colony, New Panvel
- Pillai College of Education & Research (Ph.D. Centre) - Chembur (Re-Accredited 'A' Grade by NAAC)

#### ARCHITECTURE

Bachelor and Master

(Approved by the Council of Architecture) (Affiliated to the University of Mumbai & Recognized by Govt. of Maharashtra)

- Pillai College of Architecture - New Panvel
- Pillai HOC College of Architecture - Rasayani (B. Arch. 5-year degree course)
- M.Arch. (Urban Design)
- Pillai College of Architecture - New Panvel
- Ph.D.

#### PILLAI GROUP OF INSTITUTIONS

• 48 Institutions • Over 2000 teachers • Over 30,000 Students

FOR ADMISSION ENQUIRIES LOG ON TO:  
[www.mes.ac.in](http://www.mes.ac.in)

## MAHATMA EDUCATION SOCIETY

A trusted name in education since 1970

Chembur English High School  
Chembur

Tel: 022 25224856

Estd. 1970

Dr. K. M. Vasudevan Pillai Campus,  
New Panvel

Tel: 022 27456100 / 1700  
2748 1764 / 2745 6030

Estd. 1992

Mahatma International School  
Khanda Colony, New Panvel

Tel: 022 27453050 / 4285

Estd. 1990

Mahatma School of Academics & Sports,  
Khanda Colony, New Panvel

Tel: 022 27453050 / 4285

Estd. 1990

Pillai Global Academy  
Gora

Tel: 022 26864464/7

Estd. 2005

Pillai HOCL Educational Campus,  
Rasayani

Tel: (952192) 252192 / 252195

Estd. 2006

Dr. Pillai Global Academy, Sector 7,  
New Panvel

Tel: 022 27481737/31

Estd. 2009

• PILLAI GROUP OF INSTITUTIONS •

• 48 Institutions • Over 2000 teachers • Over 30,000 Students

FOR ADMISSION ENQUIRIES LOG ON TO:  
[www.mes.ac.in](http://www.mes.ac.in)

## MAHATMA EDUCATION SOCIETY'S PILLAI COLLEGE OF EDUCATION & RESEARCH

Chembur Naka, Mumbai - 400 071 Tel.: 2522 4856 / 2522 8414 Fax: 2522 9587

Website: [www.pcer.ac.in](http://www.pcer.ac.in)



NAAC re-accredited  
'A' Grade, CGPA - 3.36  
(3<sup>rd</sup> Cycle)